

# Generate Income from Your Knowledge — Without Even Getting Dressed!

- You know you're not maximizing your income opportunities by repackaging your intellectual capital.
- You'd like to travel less or be able to be pickier about the engagements you take.
- You want to blizzard-proof, H1N1-proof, volcano-proof and recession-proof your speaking/training/consulting/coaching business.
- You know you are leaving money on the table by not having product to pre-sell, offer BOR, sell online and/or promote as follow-up reinforcement.
- You'd like to create electronically deliverable products that you don't have to manufacture or ship.
- You want to create products that produce revenue for years.
- You long to make money providing excellent products/services from anywhere in the world Bermuda or your bedroom in your shorts, in your jammies, or while you're sleeping.

You will make lots more money that you don't even have to get dressed to generate!

### Roll-Up-Your-Sleeves 1-Day Workshop

Oct. 19, Tues. - Hilton Garden Inn Shelton

#### EARLY-BIRD CUTOFF DATE: OCT. 12

- You'll get lots of ideas perhaps too many on how to increase your jammies income.
- You'll have an opportunity to start refining your own plans and get some feedback from colleagues.
- You may get a hot seat to work on a specific item, or you'll learn from others' hot seats.
- If you pre-register, you'll get Rebecca's coveted vetted vendor list and have access to monthly group calls with other graduates.

#### Bonuses for Pre-Registered Attendees

Monthly Group Call

A complimentary monthly group call to work on ideas to increase jammies income. A few people each month will get brief hot seats. Vetted Vendor List

Rebecca has checked out many suppliers. A few stand out as responsive, creative, professional, easy to work with, high-quality and reasonably priced. Rebecca will share her Vetted Vendor List.

There are several investment options detailed on the back, depending on your needs and budget. Choose the one that meets your needs (or jammies-fabric preference! Sorry, no nude level!)

#### Cotton Level: 1-day workshop + monthly group call

✓ the option you want

You'll get lots of ideas, strategies and tactics to start producing jammies income.

Early-bird price: \$297

After the early-bird cutoff date: \$495

**\$297** 

□ \$495

## Satin Level: 1-day workshop + 6 hours of 1-on-1 consultations with Rebecca + monthly group call

Rebecca will help you crystalize your strategy and action plan and ensure you are taking the right actions to bring your plans to fruition. You can schedule your consultations however you want: 1x/week if you want to move quickly, 1x/month, or come to Rebecca's office for all 6 hours at once. Consultations are on the phone or at Rebecca's office.

Get the 1-day workshop FREE if you purchase the 6-hour consultation package by the early-bird cutoff date.

Early-bird price: \$1295 (\$1995 value) by the early-bird cutoff date

Early-bird payment divided into 3 monthly payments of \$445/each After the early-bird cutoff date: \$1790

□ \$1295

□ \$445/mo

**□** \$1790

### Silk Level: 1-day workshop + 6 months of ongoing access 1-on-1 coaching/mentoring + monthly group call

You want to get moving to produce at least one — most likely multiple — jammies products quickly and to make the fastest progress. You want Rebecca on your team. She'll coach, prod, noodle with you, celebrate your successes and hold you accountable so you translate your ideas into a tangible format fast. She'll review your promo copy, web site, product covers, etc. You get ongoing access by phone, email, or in-person at her office for up to 26 hours.

Get the 1-day workshop FREE if you purchase the 6-month consultation package by the early-bird cutoff date.

Early-bird price: \$5000 (\$6995 value) by the early-bird cutoff date Early-bird payment divided into 6 monthly payments of \$850/each

After the early-bird cutoff date: \$5495

\$5000

□ \$850/mo.

**\$5495** 

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